



VILLAGE OF ARLINGTON HEIGHTS BUSINESS E-NEWS



November 21, 2025

Official Invitation: Join Chicago Northwest Restaurant Week 2026!

Chicago Northwest Restaurant Week is right around the corner, and they are inviting our local dining partners to join the celebration. **2026 Dates: February 27-March 8th**

Restaurant Week is a 10-day celebration highlighting the best of Chicago Northwest dining. Participating restaurants offer special multi-course menus or featured menus designed to attract new guests, create buzz, and boost business during a typically slower season.

Here's what you'll get:

- ☐ Free marketing exposure on our website, EatChicagoNW.com
- ☐ Exposure to thousands of hungry diners
- ☐ The chance to turn first-time visitors into loyal fans

WHAT IS RESTAURANT WEEK
Restaurant Week is a 10-day celebration highlighting the best of Chicago Northwest dining. Participating restaurants offer special multi-course menus or featured menus designed to attract new guests, create buzz, and boost business during a typically slower season.

2026 DATES:
FEBRUARY 27 - MARCH 8, 2026

REGISTER NOW
chicagonorthwest.com/RW_register

REGISTRATION DEADLINE
DECEMBER 31, 2025

MENU SUBMISSION DEADLINE
JANUARY 15, 2026

AD CAMPAIGN STARTS
JANUARY 20, 2026

QUESTIONS?
847.490.4090 | info@chicagonorthwest.com

MENU REQUIREMENTS

- Offer a Multi-Course or Featured Menu**
 - Curate a special multi-course experience OR highlight signature dishes for Chicago Northwest Restaurant Week.
- Showcase Great Value**
 - Menus should reflect a 20% savings compared to regular pricing – a great way to attract new guests.
 - Use a whole dollar price (for example: \$15, \$20, \$30 – no cents).
- Food-Focused Menus**
 - Offers must include food items; beverage/alcohol-only specials are not eligible.
 - Beverage pairings may be offered as an optional add-on.
- Highlight Quality and Experience**
 - We're looking for locally owned and unique dining experiences – national fast-food chains do not qualify.
 - Menus should reflect your restaurant's personality and the high-quality experience guests can expect year-round.
- Keep It Simple and Special**
 - Coupon-style discounts are not permitted for this promotion (e.g., buy one, get one free, \$5 off, 20% off, free beverage/appetizer with purchase, etc.). These offers have historically performed poorly with our audience.
- Menu Approval**
 - Menus approved by Meet Chicago Northwest prior to your restaurant appearing on our website.

MENU CREATING TIPS

- Feature**
 - crowd pleasers and unique dishes.
 - multiple food options including vegetarian, vegan and gluten-free are recommended.
 - Restaurant Week dates prominently.
- Open for breakfast?** Great! We'll accept menus for breakfast too.
- Don't forget to include:**
 - Per person pricing on Multi-Course Menus.
 - Per item pricing on Featured Menus.
 - A whole dollar price – either way, round-up or round-down.
 - Chicago Northwest Restaurant Week logo & dates.
 - Detail your restrictions.
- No graphic designer?** Use one of our [Canva menu templates](#)!

eatchicagonw.com

Restaurant Week Info

REGISTER YOUR
RESTAURANT

Welcome to Arlington Heights, Union Home Mortgage!

The Village of Arlington Heights proudly congratulates **Union Home Mortgage** on the successful Grand Opening of their new branch!

This office is a welcome addition to our community, serving as a strategic hub for homeownership and a reliable resource for our families and local realtors.

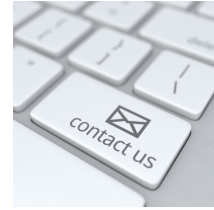


We appreciate their significant investment in Arlington Heights and their commitment to collaboration and excellence. We look forward to a successful

partnership as they help our residents take their next important step!
There new location is 220 W Campbell St, Suite B – Arlington Heights, IL.

Contact The Village with Any Questions!

If you have any questions about programs or resources for Arlington Heights businesses, or need any additional assistance from the Village, please contact Kim Biederman, Economic Development Manager at kbiederman@vah.com or at 847.368-5220.



VAH.com/Business | TakeItToTheHeights.com
Village of Arlington Heights
Department of Planning & Community Development
PlanningMail@vah.com | 847.368.5200
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