



VILLAGE OF ARLINGTON HEIGHTS  
**BUSINESS E-NEWS**



**April 17, 2024**

## **Free Virtual Summit for National Small Business Week**

National Small Business Week acknowledges the critical contributions of America's entrepreneurs and small business owners. This year, National Small Business Week takes place April 28 - May 4, 2024, and is when the Small Business Administration (SBA) officially recognizes their hard work, ingenuity, and dedication, including their contributions to the economy.



This year's activities include an educational virtual summit on a variety of business topics.

As part of National Small Business Week (NSBW), the U.S. Small Business Administration and SCORE will cohost the NSBW Virtual Summit that includes a variety of educational webinars, exhibit booths, free business resources, multiple peer-to-peer networking rooms, and expert business advice from SCORE mentors.

The two-day event is free to attend, but registration is required.

The event runs from April 30<sup>th</sup> to May 1<sup>st</sup>, 2024 from 10:00am-5:00pm CDT. Register for the online event using this [link](#).

## **Celebrate Arab American Heritage Month on Social Media**

Throughout April, the Illinois Department of Commerce and Economic Opportunity (DCEO), through its Office of Minority Economic Empowerment (OMEE) and Office of



Regional Economic Development (RED), are hosting events and spotlighting Arab American businesses across the state. As part of their commitment to growing and investing in Arab American businesses, they are also providing a Social Media Toolkit to provide tips on how to raise awareness and encourage others to celebrate Arab American Heritage Month.

The Social Media Toolkit is free and can be accessed directly through this [link](#), or by visiting <https://dceo.illinois.gov>.

## Arlington Heights Memorial Library Offers Free Programs

The Arlington Heights Memorial Library is hosting upcoming programs for local businesses and nonprofit organizations. Both programs are free, and registration is required.



### Pathmakers Meetup

Connect with other makers, entrepreneurs, small business owners, and library staff at the Makerplace, hone your business skills and learn about useful resources. Bring your small business ideas, a project you're working on, or your creative inspirations. Pathmakers meets once a month. The meeting will be held on Thursday, April 25<sup>th</sup> at 6:30 p.m. at the AHML Makerplace (112 N. Belmont Avenue). For more information, or to register, please click [here](#).

### The Nonprofit Exchange

Nonprofit professionals are invited to share knowledge, access training, learn practical skills, and discuss best practices with a network of experts and peers. This month will include training on growing your social media following. Rebecca Hoffman, an expert in social media strategic communication and founder of Good Egg Concepts, will present. The program will be held on May 7<sup>th</sup> at 9:00 a.m. in the Cardinal Room at the Arlington Heights Memorial Library. For more information, or to register, please click [here](#).

## Financial Resources for Minority-Owned Small Businesses

The Illinois Office of Minority Economic Empowerment (OMEE) has created a set of resources to help entrepreneurs navigate the business ownership process. If you are interested in being notified of state grant opportunities, loans, and other helpful resources, please sign up using this [link](#), or by visiting <https://dceo.illinois.gov/omee>.



**Illinois**  
**Department of Commerce**  
& Economic Opportunity  
JB Pritzker, Governor

## Contact the Village with Any Questions!

If you have any questions, or need any additional assistance from the Village, please contact Michael Mertes, Business Development Manager at 847-368-5220 or at [mmertes@vah.com](mailto:mmertes@vah.com)

[VAH.com/business](http://VAH.com/business) | [takeittotheheights.com](http://takeittotheheights.com)

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