



TECH
CLASSES

CORD CUTTING 101



WHAT IS CORD CUTTING???

The practice of canceling or forgoing a cable television subscription or landline telephone connection in favor of an alternative Internet-based or wireless service.

- Google Translate



CORD CUTTING 101

TOPICS FOR TODAY

- Phone Options
- Cable Television Options
- Potential \$\$\$ Savings



PHONE OPTIONS

- Landline vs. Mobile
 - A landline telephone refers to a phone that uses a metal wire or fiber optic telephone line for transmission as distinguished from a mobile cellular line, which uses radio waves. (Wikipedia)





PHONE OPTIONS

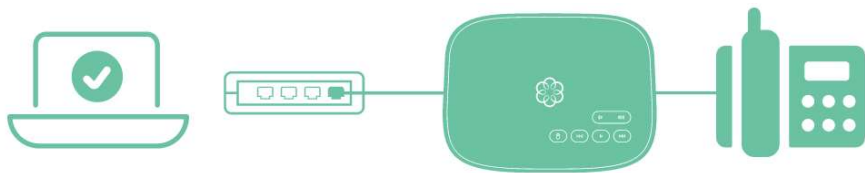
- Have Both Landline and Mobile?
 - Consider Dropping the Landline and Saving \$\$\$
 - Whether or Not this Works for you Depends on Your Lifestyle
 - How Ooma Telo, magicJackHOME and Google Voice can Help with the Transition



OOMA TELO



- What is it?
 - Ooma Telo allows you to use your high-speed home internet connection to make telephone calls (you can transfer an existing home phone number - \$39.99).
- How do you set it up?
- How much?
 - \$99.99 or \$149.99 w/ Handset
 - \$6.82 per month for Taxes and Fees
- Ooma.com / 866-757-2216



Step 1

Activate your service online.

Step 2

Plug your high-speed internet connection into Ooma Telo.

Step 3

Plug your home phone into Ooma Telo.

magicJackHOME

- How do you set it up?
 - Plug magicJackHOME into a router and phone (you can transfer an existing home phone number - \$19.95).
- How much?
 - \$39 (1 yr.) / \$99 (3 yrs.) / \$130 (5 yrs.)
 - No monthly bills
- Magicjack.com / 800-624-4252



GOOGLE VOICE



- What is it?
 - An Internet based service that allows you to give everyone one phone number and forward it to multiple phones.
- What do you need to get it?
 - Gmail address
- How much?
 - \$0.00
- Voice.google.com





CABLE TELEVISION OPTIONS

- Necessary Hardware
 - A TV 😊
- Optional Hardware
 - An Indoor or Outdoor Antenna
 - High Speed Internet
 - Streaming/Smart Devices

INDOOR / OUTDOOR ANTENNAS






- Indoor Antennas
 - Cost: ~\$40.00
 - How they Work
- Outdoor Antennas
 - Cost: ~\$50.00
 - How they Work
- Reception
 - NBC, ABC, WGN, PBS, FOX, WPWR
 - + Miscellaneous Channels
 - CBS...Reception Varies by Antenna & Location (48-3)
 - https://www.rabbitears.info/market.php?request=print_market&mktid=3
(Google: "Over the Air Channels in Chicago")



HIGH SPEED INTERNET

- Necessary for ALL the Following Cable Cutting Options...
- Price Depends on Speed
 - Speed Measured in Mbps (megabits per second)
 - Minimum Recommended Speed = 15 Mbps per user
 - Speedtest.net
- Arlington Heights Internet Providers
 - Comcast
 - AT&T
 - WOW
 - Others

HIGH SPEED INTERNET

 <p>100 Mbps</p> <hr/> <p>\$39⁹⁹</p> <p><small>per month requires enrollment in AutoPay and paperless billing¹</small></p> <p>Shop Now</p>	 <p>200 Mbps</p> <hr/> <p>\$44⁹⁹</p> <p><small>per month requires enrollment in AutoPay and paperless billing²</small></p> <p>Shop Now</p>	 <p>1 Gbps</p> <hr/> <p>\$74⁹⁹</p> <p><small>per month requires enrollment in AutoPay and paperless billing³</small></p> <p>Shop Now</p>
<p>Internet 100</p> <p>Up to 100 Mbps Internet</p> <p>Perfect for households with 1-5 users and several devices being used simultaneously for high-bandwidth Internet usage.</p> <p>✓ Includes FREE installation when ordered online.</p>	<p>Internet 200</p> <p>Up to 200 Mbps Internet.</p> <p>Internet speed made for the consumer who needs the reliability and consistency of a fast connection across multiple devices.</p> <p>✓ Includes FREE installation when ordered online.</p>	<p>1 GIG Internet</p> <p>Up to 1,000 Mbps Internet.</p> <p>Our fastest speed for the consumer who wants it all!</p> <p>Whole-Home WiFi Included</p> <p>1 eero Pro and one eero Beacon included. Additional Beacons extra.</p> <p>Great for families and power users with numerous connected devices, participating in intensive downloading or uploading of content, extreme gaming, complex computing and more.</p>

Cost Saving Option for 100 & 200: Buy a WiFi / Router / Modem Combo

STREAMING / SMART DEVICES



- What are Apps?
- App Compatible Hardware
 - Video Game Consoles (Playstation 4 and Xbox One)
 - Apple TV
 - Roku
 - Amazon Fire
 - Google Chromecast
 - Smart TVs



POPULAR APPS



- Netflix
 - Movies, TV Shows, Children’s Programming, Etc.

	Basic	Standard	Premium
Monthly price after free month ends on 5/5/19	\$8.99	\$12.99	\$15.99
HD available	×	✓	✓
Ultra HD available	×	×	✓
Screens you can watch on at the same time	1	2	4
Watch on your laptop, TV, phone and tablet	✓	✓	✓
Unlimited movies and TV shows	✓	✓	✓

POPULAR APPS



- Hulu

Hulu (No Ads)

Get 1 month free
then \$11.99/month

SELECT PLAN

MOST POPULAR

Hulu

Get 1 month free
then \$5.99/month

SELECT PLAN

Streaming library of 85,000+ TV episodes and movies	✓	✓
No ads*	✓	—

POPULAR APPS



- Amazon Video (Prime)



There's something for everyone



Prime Video

\$8⁹⁹/month

- ✓ Prime Video
- FREE Two-Day shipping
- Unlimited music streaming
- Unlimited photo storage
- Unlimited reading
- FREE Same-Day Delivery

Prime monthly

\$12⁹⁹/month

- ✓ Prime Video
- ✓ FREE Two-Day shipping
- ✓ Unlimited music streaming
- ✓ Unlimited photo storage
- ✓ Unlimited reading
- ✓ FREE Same-Day Delivery

Prime annual

\$119/year

BEST VALUE

- ✓ Prime Video
- ✓ FREE Two-Day shipping
- ✓ Unlimited music streaming
- ✓ Unlimited photo storage
- ✓ Unlimited reading
- ✓ FREE Same-Day Delivery



POPULAR APPS

Sling Blue
\$30/mo

- ✓ 3 device streams
- ✓ No contracts
- ✓ Free 10 hour DVR



Sling Orange
\$30/mo

- ✓ 1 device stream
- ✓ No contracts
- ✓ Free 10 hour DVR



Sling Blue +
 Sling Orange
 \$45/mo

POPULAR APPS



- Hulu + Live TV
 - Cloud DVR with 50 hours of storage
 - 2 Simultaneous Streams
 - \$54.99 per month or \$60.99 per month with No Ads

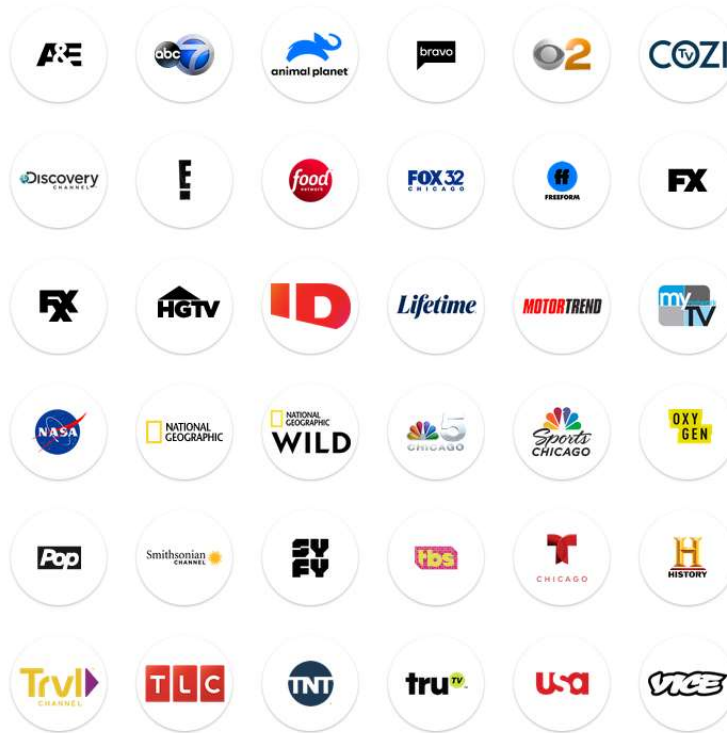
Live Local Channels



POPULAR APPS



Entertainment & Lifestyle Channels



POPULAR APPS



Family & Kids Channels



Movies Channels



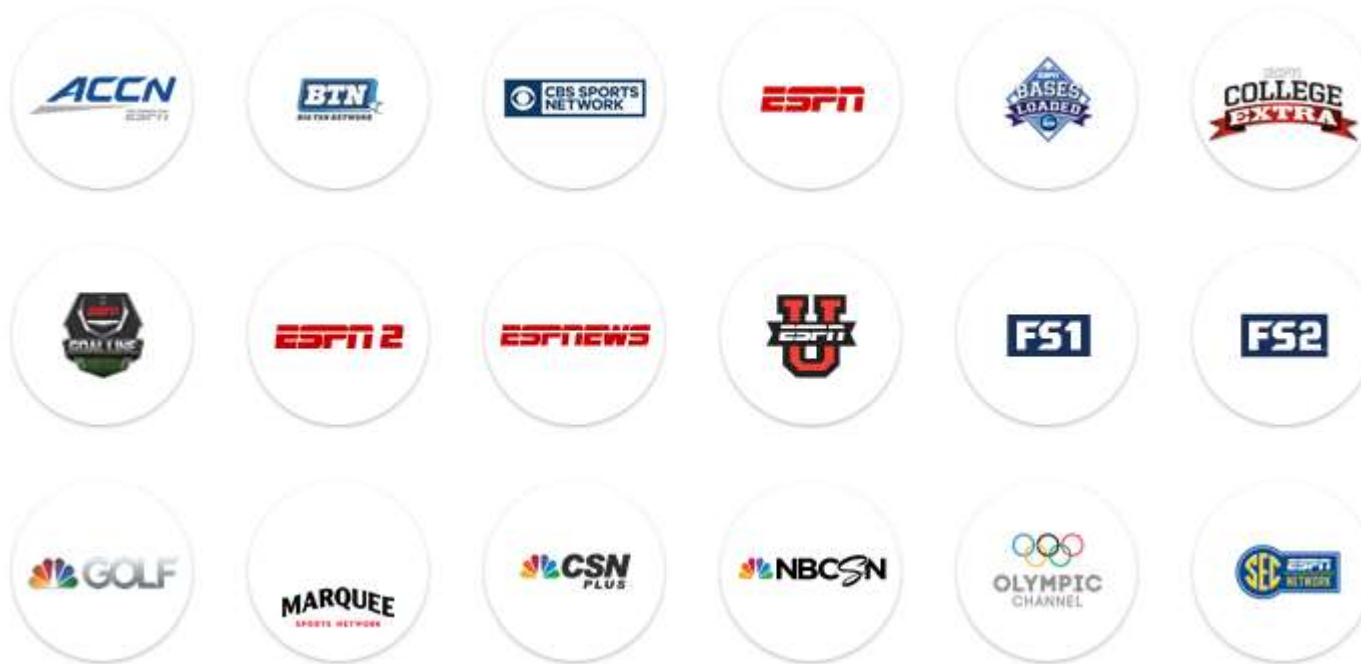
News Channels



POPULAR APPS



Sports Channels















POPULAR APPS



- YouTube TV
 - Cloud DVR with no storage limits
 - 6 Simultaneous Streams
 - \$64.99 per month



















Locals

 ABC 7	 CBS 2	 FOX 32	 NBC 5	 MilwPBS	 My50 Chicago	 NBC Sports Chicago
 NBC Sports Chicago Plus	 Telemundo Chicago	 The CW26	 The U	 WTTW		

POPULAR APPS

















Sports

 ACC Network	 BTN	 CBS Sports Network	 ESPN	 ESPN2	 ESPNNews	 ESPNU
 FS1	 FS2	 Golf Channel	 MLB Network	 NBA TV	 NBC Sports Chicago	 NBC Sports Chicago Plus
 NBCSN	 Olympic Channel	 SEC Network	 Tennis Channel			

POPULAR APPS



News

						
ABC News Live	BBC America	BBC World News	Cheddar	CNBC	CNBC World	CNN
						
FOX Business	FOX News	HLN	Local Now	MSNBC	Newsy	TYT Network

POPULAR APPS



Lifestyle












AMC	BET	Bravo	CMT	Comedy Central	Comet TV	Cozi
Discovery Channel	E!	Food Network	FX	FXM	FXX	HGTV
ID	IFC	MotorTrend	MTV	Nat Geo	Nat Geo Wild	OWN

Oxygen	Paramount	Pop	Start TV	SundanceTV	SYFY	Tastemade
TBS	TLC	TNT	Travel Channel	truTV	Turner Classic Movies	TV Land
Universo	USA	VH1	WE tv			

POPULAR APPS



Family

 Animal Planet	 Cartoon Network	 Disney Channel	 Disney Junior	 Disney XD	 Freeform	 Nick@Nite
 Nickelodeon	 Smithsonian Channel	 Universal Kids	 WTTW			

LIBRARY APPS kanopy

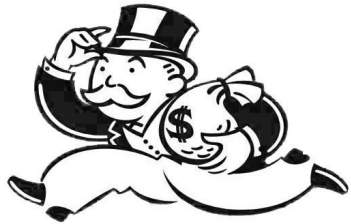
- Kanopy
 - Stream thousands of classic/foreign/independent films, documentaries and educational videos
 - Up to 10 items per month



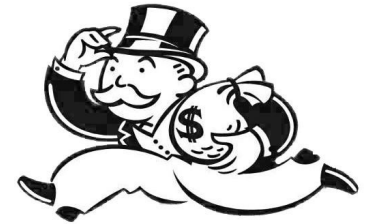
CUSTOMIZE YOUR CONTENT



HBO, Showtime, Disney+, Apple TV+, MLB TV.....



POTENTIAL \$\$\$ SAVINGS



- Review Savings from Removing Services
- Review Costs for Subscriptions Services
- Negotiating and Potential Savings



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