

TECH
CLASSES

CORD CUTTING 101



WHAT IS CORD CUTTING???

The practice of canceling or forgoing a cable television subscription or landline telephone connection in favor of an alternative Internet-based or wireless service.

- Google Translate



CORD CUTTING 101

TOPICS FOR TODAY

- Phone Options
- Cable Television Options
- Potential \$\$\$ Savings



PHONE OPTIONS

- Landline vs. Mobile
 - A landline telephone refers to a phone that uses a metal wire or fiber optic telephone line for transmission as distinguished from a mobile cellular line, which uses radio waves. (Wikipedia)



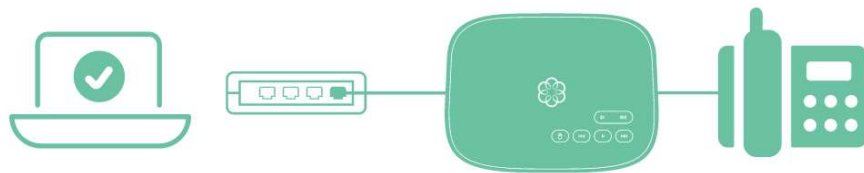


PHONE OPTIONS

- Have Both Landline and Mobile?
 - Consider Dropping the Landline and Saving \$\$\$
 - Whether or Not this Works for you Depends on Your Lifestyle
 - How Ooma Telo, magicJackHOME and Google Voice can Help with the Transition



OOMA TELO



Step 1

Activate your service online.

Step 2

Plug your high-speed internet connection into Ooma Telo.

Step 3

Plug your home phone into Ooma Telo.

- What is it?
 - Ooma Telo allows you to use your high-speed home internet connection to make telephone calls (you can transfer an existing home phone number - \$39.99).
- How do you set it up?
- How much?
 - \$99.99 or \$149.99 w/ Handset
 - \$6.82 per month for Taxes and Fees
- Ooma.com / 866-757-2216

magicJackHOME

- How do you set it up?
 - Plug magicJackHOME into a router and phone (you can transfer an existing home phone number - \$19.95).
- How much?
 - \$39 (1 yr.) / \$99 (3 yrs.) / \$130 (5 yrs.)
 - No monthly bills
- Magicjack.com / 800-624-4252



GOOGLE VOICE



- What is it?
 - An Internet based service that allows you to give everyone one phone number and forward it to multiple phones.
- What do you need to get it?
 - Gmail address
- How much?
 - \$0.00
- [Voice.google.com](https://voice.google.com)





CABLE TELEVISION OPTIONS

- Necessary Hardware
 - A TV 😊
- Optional Hardware
 - An Indoor or Outdoor Antenna
 - High Speed Internet
 - Streaming/Smart Devices

INDOOR / OUTDOOR ANTENNAS



- Indoor Antennas
 - Cost: ~\$40.00
 - How they Work
- Outdoor Antennas
 - Cost: ~\$50.00
 - How they Work
- Reception
 - NBC, ABC, WGN, PBS, FOX, WPWR
 - + Miscellaneous Channels
 - CBS...Reception Varies by Antenna & Location (48-3)
 - https://www.rabbitears.info/market.php?request=print_market&mktid=3
(Google: "Over the Air Channels in Chicago")



HIGH SPEED INTERNET

- Necessary for ALL the Following Cable Cutting Options...
- Price Depends on Speed
 - Speed Measured in Mbps (megabits per second)
 - Minimum Recommended Speed = 15 Mbps per user
 - Speedtest.net
- Arlington Heights Internet Providers
 - Comcast
 - AT&T
 - WOW
 - Others

HIGH SPEED INTERNET

 100 Mbps	 200 Mbps	 1 Gbps
\$39⁹⁹ per month requires enrollment in AutoPay and paperless billing¹	\$44⁹⁹ per month requires enrollment in AutoPay and paperless billing²	\$74⁹⁹ per month requires enrollment in AutoPay and paperless billing⁴
Shop Now	Shop Now	Shop Now
Internet 100 Up to 100 Mbps Internet Perfect for households with 1-5 users and several devices being used simultaneously for high-bandwidth Internet usage. ✓ Includes FREE installation when ordered online.	Internet 200 Up to 200 Mbps Internet Internet speed made for the consumer who needs the reliability and consistency of a fast connection across multiple devices. ✓ Includes FREE installation when ordered online.	1 GIG Internet Up to 1,000 Mbps Internet Our fastest speed for the consumer who wants it all. Whole-Home WiFi Included 1 eero Pro and one eero Beacon included. Additional Beacons extra. Great for families and power users with numerous connected devices, participating in intensive downloading or uploading of content, extreme gaming, complex computing and more.

Cost Saving Option for 100 & 200: Buy a WiFi / Router / Modem Combo

STREAMING / SMART DEVICES

- What are Apps?
- App Compatible Hardware
 - Video Game Consoles (Playstation 4 and Xbox One)
 - Apple TV
 - Roku
 - Amazon Fire
 - Google Chromecast
 - Smart TVs



POPULAR APPS



- Netflix
 - Movies, TV Shows, Children's Programming, Etc.

	Basic	Standard	Premium
Monthly price after free month ends on 5/5/19	\$8.99	\$12.99	\$15.99
HD available	×	✓	✓
Ultra HD available	×	×	✓
Screens you can watch on at the same time	1	2	4
Watch on your laptop, TV, phone and tablet	✓	✓	✓
Unlimited movies and TV shows	✓	✓	✓

POPULAR APPS



- Hulu

	Hulu (No Ads)	Hulu
	Hulu (No Ads) Get 1 month free then \$11.99/month SELECT PLAN	MOST POPULAR Hulu Get 1 month free then \$5.99/month SELECT PLAN
Streaming library of 85,000+ TV episodes and movies	✓	✓
No ads*	✓	—

POPULAR APPS



- Amazon Video (Prime)



There's something for everyone



Prime Video \$8 ⁹⁹ /month	Prime monthly \$12 ⁹⁹ /month	Prime annual \$119/year
☐	☒	☐
✓ Prime Video	✓ Prime Video	✓ Prime Video
FREE Two-Day shipping	✓ FREE Two-Day shipping	✓ FREE Two-Day shipping
Unlimited music streaming	✓ Unlimited music streaming	✓ Unlimited music streaming
Unlimited photo storage	✓ Unlimited photo storage	✓ Unlimited photo storage
Unlimited reading	✓ Unlimited reading	✓ Unlimited reading
FREE Same-Day Delivery	✓ FREE Same-Day Delivery	✓ FREE Same-Day Delivery

BEST VALUE

POPULAR APPS

Sling Blue
\$30/mo

- ✓ 3 device streams
- ✓ No contracts
- ✓ Free 10 hour DVR



Sling Orange
\$30/mo

- ✓ 1 device stream
- ✓ No contracts
- ✓ Free 10 hour DVR



Sling Blue +
Sling Orange
\$45/mo

POPULAR APPS



- Hulu + Live TV
 - Cloud DVR with 50 hours of storage
 - 2 Simultaneous Streams
 - \$54.99 per month or \$60.99 per month with No Ads

Live Local Channels



POPULAR APPS



Entertainment & Lifestyle Channels



ARLINGTON HEIGHTS MEMORIAL LIBRARY

POPULAR APPS



Family & Kids Channels



Movies Channels



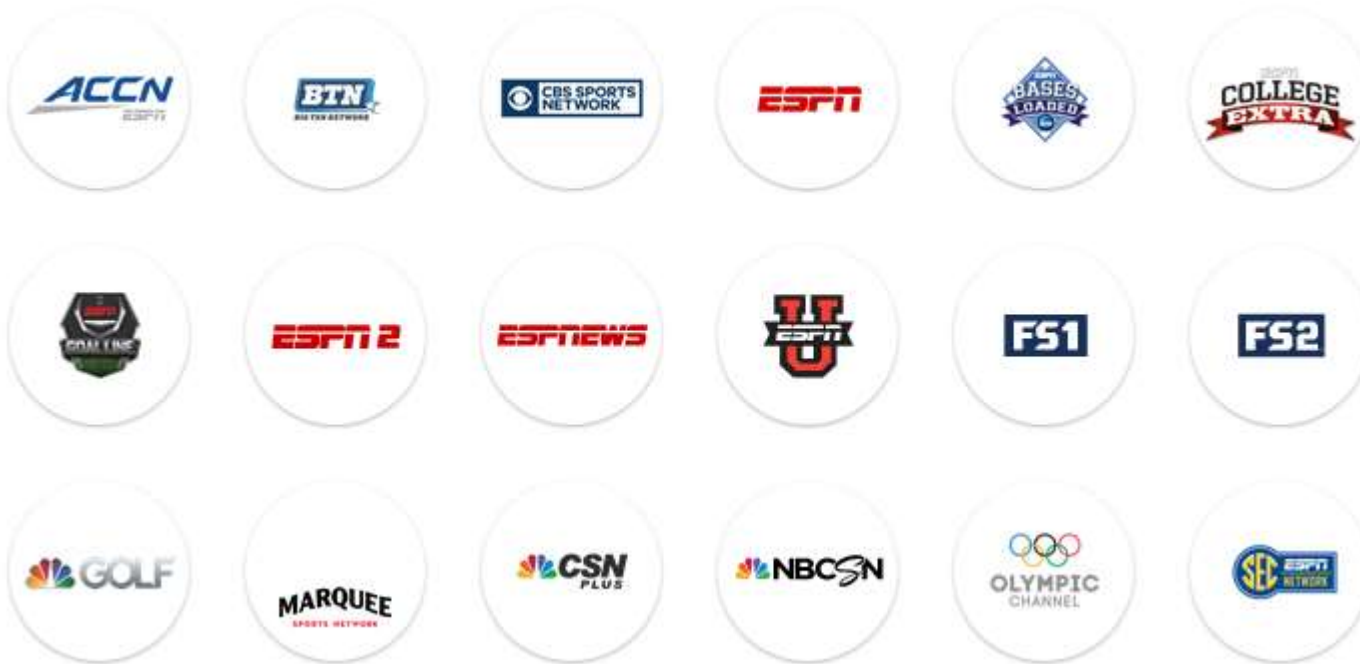
News Channels



POPULAR APPS



Sports Channels





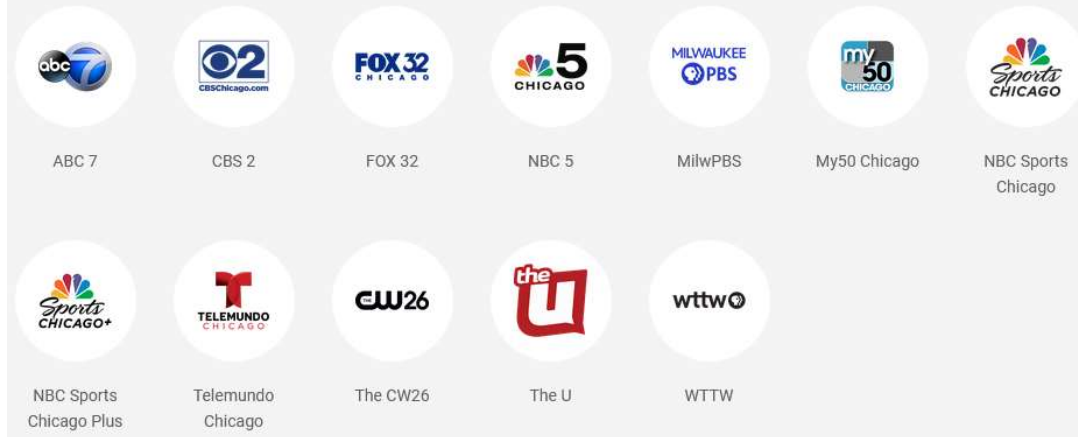
CORD CUTTING 101

POPULAR APPS



- YouTube TV
 - Cloud DVR with no storage limits
 - 6 Simultaneous Streams
 - \$64.99 per month

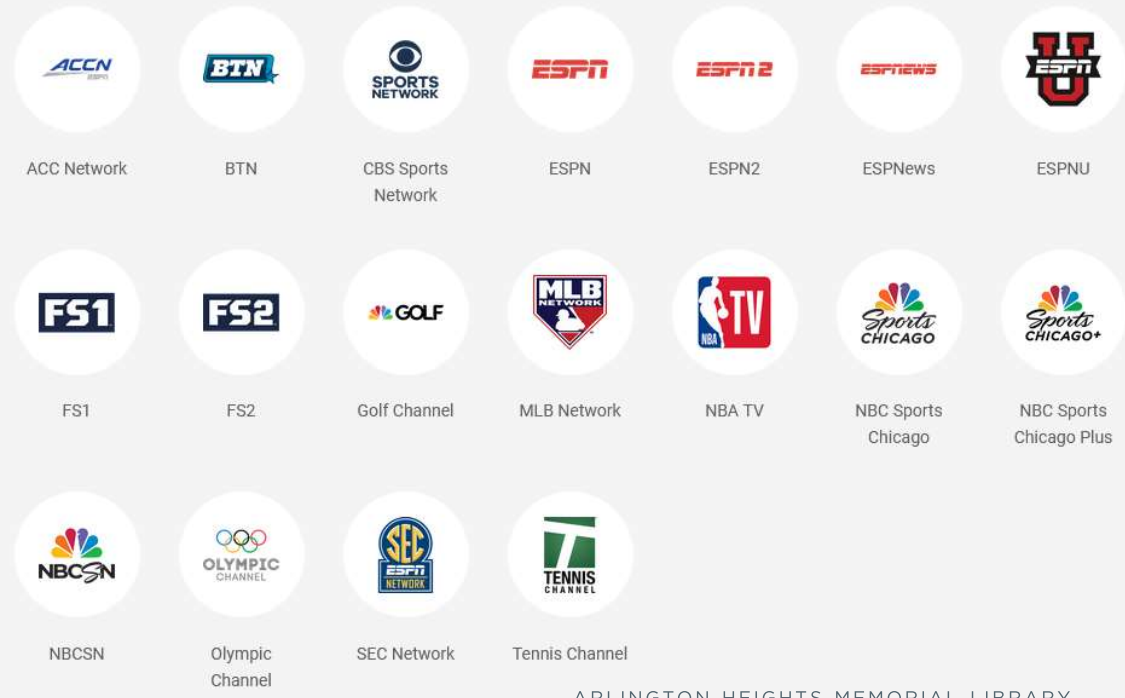
Locals



POPULAR APPS



Sports



ARLINGTON HEIGHTS MEMORIAL LIBRARY

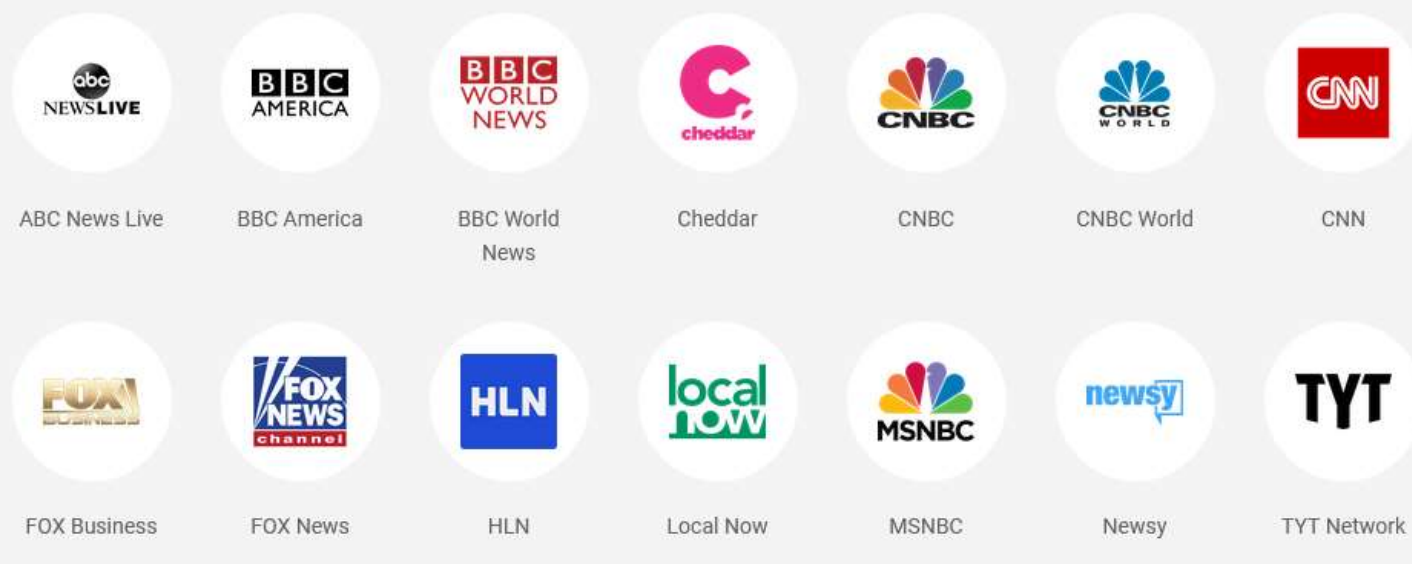


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POPULAR APPS

You**Tube** TV

News



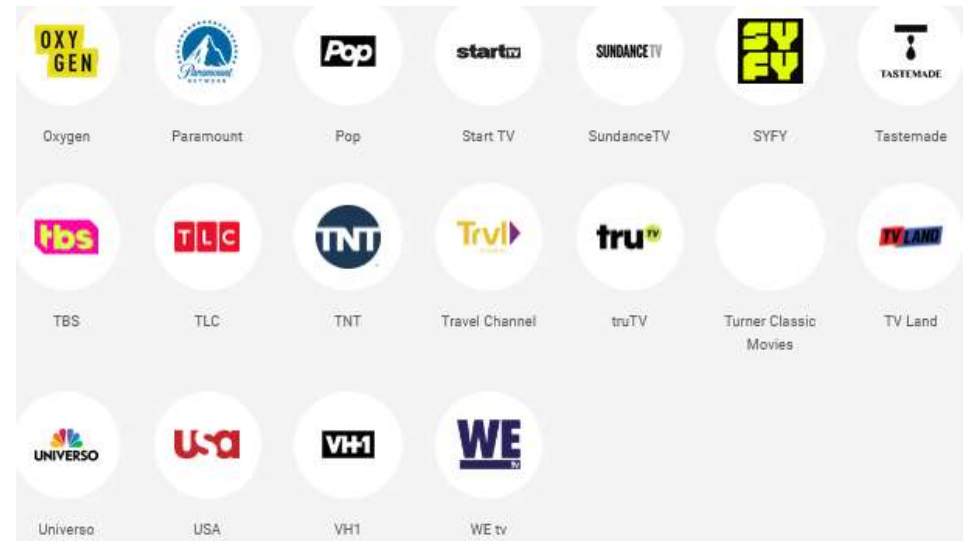
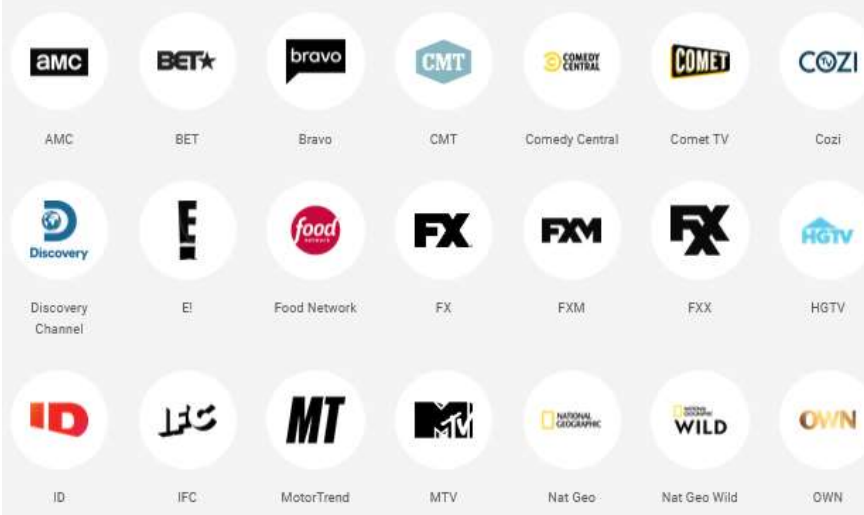


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POPULAR APPS



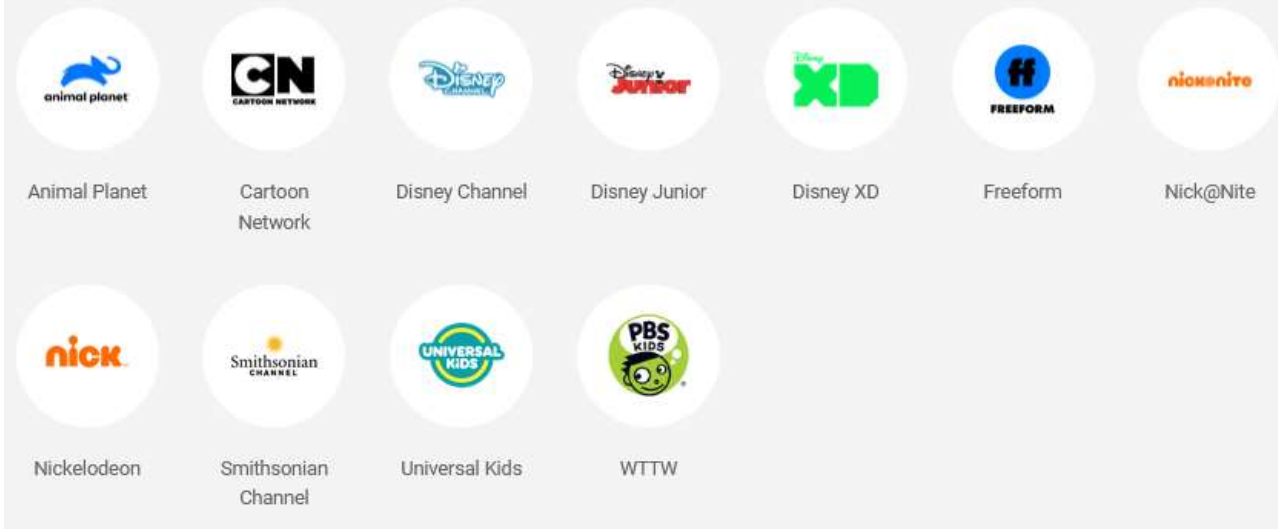
Lifestyle



POPULAR APPS



Family



LIBRARY APPS



- Hoopla
 - Stream / download video (movies & TV episodes)
 - Up to 10 items per month



LIBRARY APPS



- Kanopy
 - Stream thousands of classic/foreign/independent films, documentaries and educational videos
 - Up to 10 items per month



CUSTOMIZE YOUR CONTENT



HBO, Showtime, Disney+, Apple TV+, MLB TV.....



POTENTIAL \$\$\$ SAVINGS



- Review Savings from Removing Services
- Review Costs for Subscriptions Services
- Negotiating and Potential Savings



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