



TECH CLASSES

CORD CUTTING 101



WHAT IS CORD CUTTING???

The practice of canceling or forgoing a cable television subscription or landline telephone connection in favor of an alternative Internet-based or wireless service.

- Google Translate



CORD CUTTING 101

TOPICS FOR TODAY

- Phone Options
- Cable Television Options
- Potential \$\$\$ Savings



PHONE OPTIONS

- Landline vs. Mobile
 - A landline telephone refers to a phone that uses a metal wire or fiber optic telephone line for transmission as distinguished from a mobile cellular line, which uses radio waves. (Wikipedia)





PHONE OPTIONS

- Have Both Landline and Mobile?
 - Consider Dropping the Landline and Saving \$\$\$
 - Whether or Not this Works for you Depends on Your Lifestyle
 - How Ooma, magicJackGO and Google Voice can Help with the Transition



OOMA TELO



- What is it?
 - Ooma Telo allows you to use your high-speed home internet connection to make telephone calls (you can transfer an existing home phone number).
 - VoIP (Voice over IP)
- How do you set it up?
 - Connect the Telo to your internet router, and your landline phone to the Telo.
- How much?
 - \$99.99 or \$149.99 w/ Handset
 - ~\$4.00 per month for Taxes and Fees
- Ooma.com / 866-757-2216



magicJackGO

- How do you set it up?
 - Plug magicJackGO into a computer/router and connect cords to/from router and phone.
- How much?
 - \$39 (1 yr.) / \$89 (3 yrs.)
- Magicjack.com / 800-624-4252



GOOGLE VOICE



- What is it?
 - An Internet based service that allows you to give everyone one phone number and forward it to multiple phones.
- What do you need to get it?
 - Gmail address
- How much?
 - \$0.00
- Voice.google.com





CABLE TELEVISION OPTIONS

- Necessary Hardware
 - A TV 😊
- Optional Hardware
 - An Indoor or Outdoor Antenna
 - High Speed Internet
 - Streaming/Smart Devices

INDOOR / OUTDOOR ANTENNAS



- Indoor Antennas
 - Cost: ~\$50.00
 - How they Work
- Outdoor Antennas
 - Cost: ~\$50.00
 - How they Work
- Reception
 - NBC, ABC, WGN, PBS, FOX, WPWR
 - + Miscellaneous Channels
 - CBS...Reception Varies by Antenna & Location (48-3)



https://www.rabbitears.info/market.php?request=print_market&mktid=3

HIGH SPEED INTERNET

- Necessary for ALL the Following Cable Cutting Options...
- Price Depends on Speed
 - Speed Measured in Mbps (megabits per second)
 - Minimum Recommended Speed = 15 Mbps per user
 - Speedtest.net
- Arlington Heights Internet Providers
 - Comcast
 - AT&T
 - WOW
 - Others
- WiFi / Router / Modem Combo (Rent / Buy)

STREAMING / SMART DEVICES

- What are Apps?
- App Compatible Hardware
 - Video Game Consoles (Playstation 4 and Xbox One)
 - Apple TV
 - Roku
 - Amazon Fire
 - Google Chromecast
 - Smart TVs



POPULAR APPS



- Netflix
 - Movies, TV Shows, Children's Programming, Etc.

	Basic	Standard	Premium
Monthly price after free month ends on 5/5/19	\$8.99	\$12.99	\$15.99
HD available	×	✓	✓
Ultra HD available	×	×	✓
Screens you can watch on at the same time	1	2	4
Watch on your laptop, TV, phone and tablet	✓	✓	✓
Unlimited movies and TV shows	✓	✓	✓

POPULAR APPS



- Hulu

	Hulu (No Ads)	Hulu
	<p>Get 1 month free then \$11.99/month</p> <p>SELECT PLAN</p>	<p>MOST POPULAR</p> <p>Get 1 month free then \$5.99/month</p> <p>SELECT PLAN</p>
Streaming library of 85,000+ TV episodes and movies	✓	✓
No ads*	✓	—

POPULAR APPS



- Amazon Video (Prime)



There's something for everyone



Prime Video \$8⁹⁹ /month	Prime monthly \$12⁹⁹ /month	Prime annual \$119 /year
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
✓ Prime Video	✓ Prime Video	✓ Prime Video
FREE Two-Day shipping	✓ FREE Two-Day shipping	✓ FREE Two-Day shipping
Unlimited music streaming	✓ Unlimited music streaming	✓ Unlimited music streaming
Unlimited photo storage	✓ Unlimited photo storage	✓ Unlimited photo storage
Unlimited reading	✓ Unlimited reading	✓ Unlimited reading
FREE Same-Day Delivery	✓ FREE Same-Day Delivery	✓ FREE Same-Day Delivery

BEST VALUE



CORD CUTTING 101

POPULAR APPS



- Sling TV

\$15
SLING ORANGE

\$15
SLING BLUE

\$25
ORANGE & BLUE

GET 40% OFF FOR 3 MONTHS – WAS \$25

ESPN

TNT

TBS

CNN

AMC

HGTV

COMEDY
CENTRAL

H
HISTORY

A&E

LC

food
network

BBC
AMERICA

IP
INVESTIGATION
DISCOVERY

Trvl
CHANNEL

CN
CARTOON NETWORK

EPIC
DRIVE-IN

LIFETIME

VICELAND

axs

fuse

newsy

ESPN2

ESPN3

FF
FREEMAN

Bloomberg
TELEVISION

MOTORTREND

Disney
CHANNEL

cheddar
business

cheddar
news

ACC
ESPN 1010

SHORTLIST
TRIMICA

local
10W

STADIUM

COMET



CORD CUTTING 101

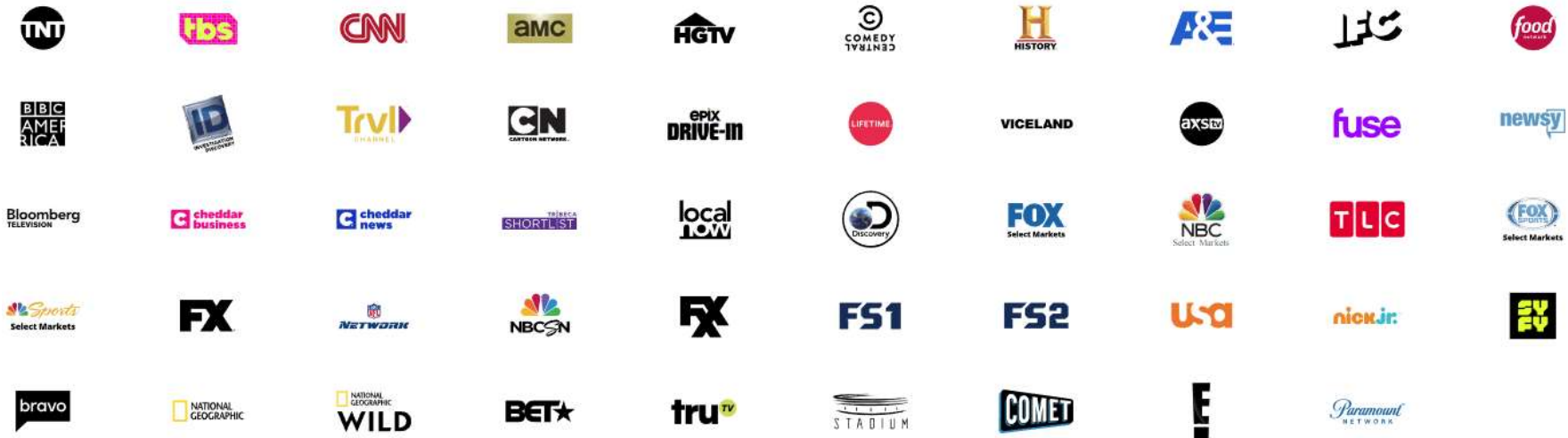
POPULAR APPS

\$15
SLING ORANGE

\$15
SLING BLUE

\$25
ORANGE & BLUE

GET 40% OFF FOR 3 MONTHS – WAS \$25



ARLINGTON HEIGHTS MEMORIAL LIBRARY



CORD CUTTING 101

POPULAR APPS

\$15
SLING ORANGE

\$15
SLING BLUE

\$25
ORANGE & BLUE

SAVE \$15 A MONTH FOR 3 MONTHS - WAS \$40



ARLINGTON HEIGHTS MEMORIAL LIBRARY



CORD CUTTING 101

POPULAR APPS

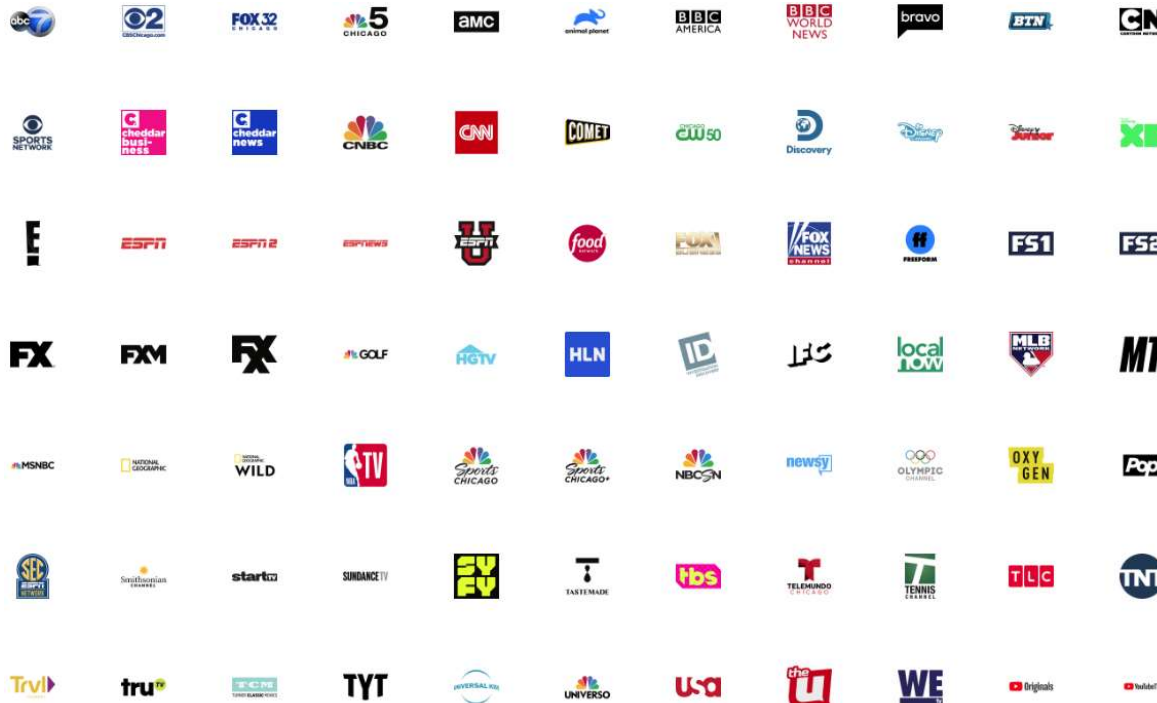


- YouTube TV
 - Live TV streaming from ABC, CBS, FOX, and NBC
 - Cloud DVR with no storage limits
 - 3 Simultaneous Streams
 - \$49.99 per month
 - As of December 2019...PBS!



CORD CUTTING 101

POPULAR APPS



ARLINGTON HEIGHTS MEMORIAL LIBRARY



CORD CUTTING 101

POPULAR APPS



- Hulu + Live TV
 - Live TV streaming from ABC, CBS, FOX, and NBC
 - Cloud DVR with 50 hours of storage
 - 2 Simultaneous Streams
 - \$44.99 per month



CORD CUTTING 101

POPULAR APPS



LIBRARY APPS



- Hoopla
 - Stream / download video (movies & TV episodes)
 - Up to 8 items per month



LIBRARY APPS



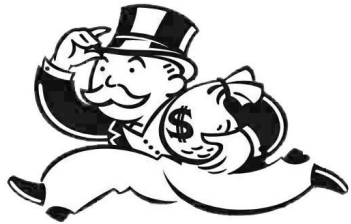
- Kanopy
 - Stream thousands of classic/foreign/independent films, documentaries and educational videos



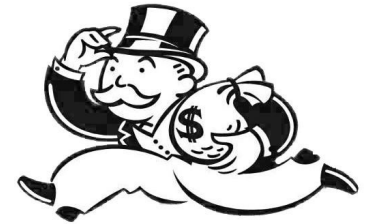
CUSTOMIZE YOUR CONTENT



HBO Now, Showtime, Disney+, Apple TV+, MLB TV.....



POTENTIAL \$\$\$ SAVINGS



- Review Savings from Removing Services
- Review Costs for Subscriptions Services
- Negotiating and Potential Savings



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