



Arlington Heights Memorial Library Databases

YEA! Young Entrepreneurs Academy



ARLINGTON HEIGHTS
SCHOOL DISTRICT 25

Suggested Databases:

- **Business Source Premier:** Articles, market research, industry/country/company reports and profiles, SWOT analyses.
- **Plunkett Research:** Industry statistics trends and company analysis.
- **Reference USA & OneSource:** Business residential directory; includes the OneSource international business directory/news source.
- **SWOT Analyses:** Companies' Strengths, Weaknesses, Opportunities, and Threats (SWOT).

Other Websites:

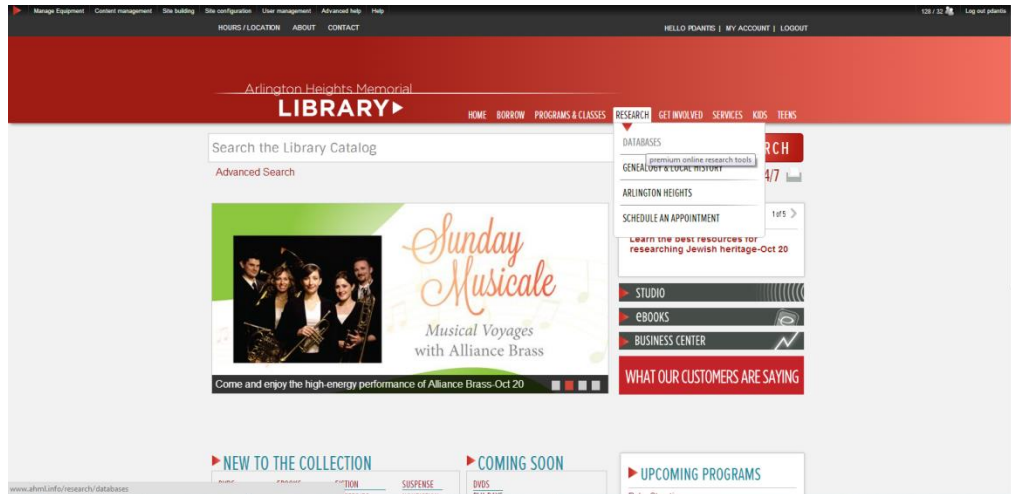
- **Hoovers** – hoovers.com: Industry analysis and company information.
- **American Fact Finder** - factfinder2.census.gov: Census data since 1990.
- **US Census** - census.gov: US Census Bureau website – quick facts by state, population estimates, business and commerce statistics.
- **Purdue OWL** - owl.english.purdue.edu: Citation help – APA, MLA, and Turabian style guides.

Search Strategies:

- **Boolean Searching:** Use operators to narrow or broaden your search. AND and NOT will narrow your search. OR will broaden your search. Quotation marks will search for a specific string of words (e.g. “moving truck”)
- Use built-in filters to drill down to the most relevant search results.
- Read summary or abstract to determine whether an article will be useful. It will save you time!
- Want to cite an article? Check to see if there is a built-in citation generator on the webpage.
- Searching the web? Evaluate your sources! Use the CRAAP (www.csuchico.edu/lins/handouts/eval_websites.pdf) or SMELL (goo.gl/4usSqQ) test.

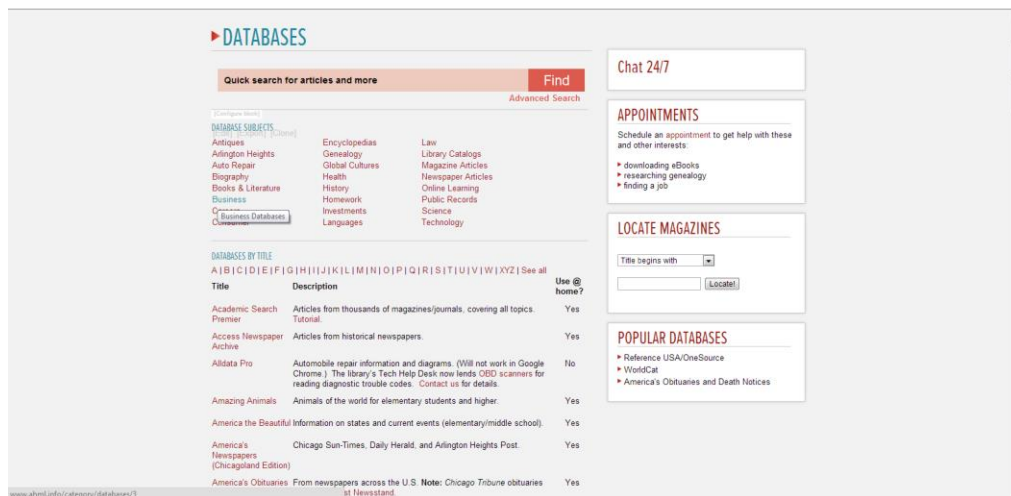


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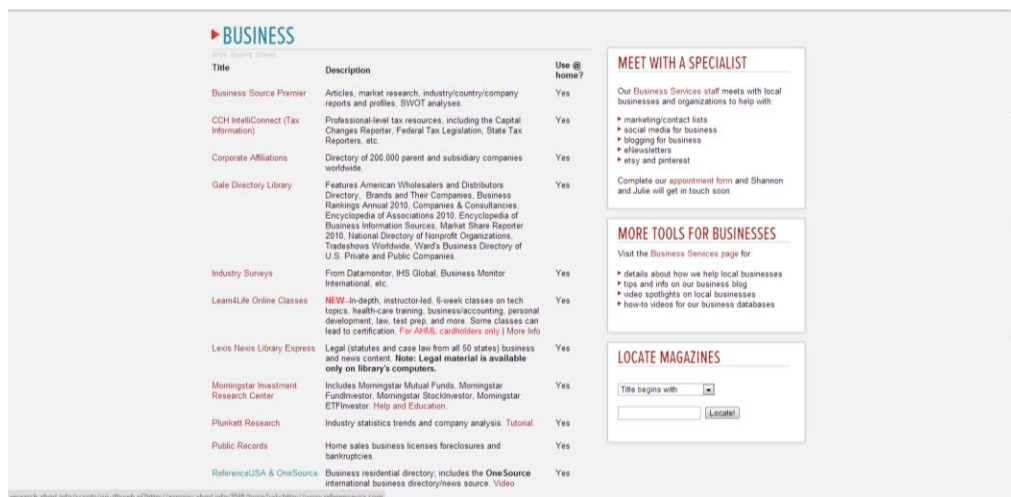


Where are the databases?

1. Navigate to the library website, ahml.info.
2. Hover over the *Research* tab.
3. Choose *Databases*.



4. Choose the *Business* databases.



5. Click on the database name that you would like to access.

Note: If you are accessing from home or school, you will be prompted to login using your library account information.

Need more help? There are tutorials for some of the databases. Of course, you can always ask at the Hub desk, email us at teenlibrarian@ahml.info, Tweet (twitter.com/hub500), or Facebook (facebook.com/hub500) message us!