

Pinterest: How it Works (Handout)

Presented by AHML

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Pinterest direct support: <https://support.pinterest.com/home>

Pinning 101: <http://pinterest.com/about/help>

What can you do with Pinterest?

- Plan a wedding
- Collect recipes
- Redecorate
- Market a business
- Share photos and more!

How can we help?

We're happy to introduce you to resources that will help you learn the basics of working with social media. Arlington Heights Memorial Library card holders can also setup one-on-one 30 minute appointments for additional help.

We're also happy to try to help with other issues pertaining to social media.

To request an appointment with an AHML Digital Services Group assistant:

<http://ahml.info/appointment>

Handouts and slides can be found at: <http://www.ahml.info/techclasses>

Pinterest Tips

- ✓ Follow Pinterest boards that interest you.
- ✓ Pin regularly to keep your Pinterest followers engaged.
- ✓ Be specific with your boards and descriptions
- ✓ If you see something that interests you, pin it right away!

Pinterest Username _____

Pinterest Password _____

Pinterest Vocabulary:

Board: This is where you organize your pins into categories. The categories can be as broad or as specific as you'd like. Ex. "recipes," "wedding," "chicken recipes," etc.

Categories: Popular topics to browse as defined by Pinterest.

Followers: Anyone who has chosen to regularly view your pins.

Following: Any accounts you have chosen to follow. Note: You can choose to follow all of someone's boards or just individual ones.

Pins: These are the images you have added to your Pinterest boards.

Profile: Most of the details about you, or another site user. You may use your profile to incorporate your web site link, Facebook and twitter accounts, plus a brief biography.

Repin / Repins: A step beyond a "like," a repin allows you to share someone else's pin directly with your followers.

To Like: "Liking" something is similar to repining (without making a copy of it on your own boards). You can find the list of things you liked below "Likes" on your profile page.

To Pin: To place a visual representation of a particular website, video, or image on your board.

Notes: